



COURSE OUTLINE: FIT0252 - HEALTH PROMOTION II

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Approved: Martha Irwin, Dean, Community Services and Interdisciplinary Studies

Course Code: Title	FIT0252: HEALTH PROMO II-COMMUNITY MOBILIZATION
Program Number: Name	1120: COMMUNITY INTEGRATN
Department:	C.I.C.E.
Academic Year:	2022-2023
Course Description:	This course will build practical health promotion skills based on health promotion theory learned in Health Promotion I. The CICE student, with the assistance of a learning specialist, will practice skills related to fund development. In groups, the CICE student, with the assistance of a learning specialist, will research, design, implement and evaluate an appropriate health promotion intervention to encourage individuals/communities to take personal responsibility for their health.
Total Credits:	4
Hours/Week:	4
Total Hours:	56
Prerequisites:	FIT0202
Corequisites:	There are no co-requisites for this course.
Vocational Learning Outcomes (VLO's) addressed in this course:	<p>1120 - COMMUNITY INTEGRATN</p> <p>VLO 1 Integrate fully in academic, social and community activities.</p> <p>VLO 2 Develop and apply transferrable learning strategies to promote self-determination, life satisfaction, and lifelong learning.</p> <p>VLO 5 Further develop confidence, self-awareness, and self-advocacy skills related to independence, employment, and personal well-being.</p>
Essential Employability Skills (EES) addressed in this course:	<p>EES 1 Communicate clearly, concisely and correctly in the written, spoken, and visual form that fulfills the purpose and meets the needs of the audience.</p> <p>EES 2 Respond to written, spoken, or visual messages in a manner that ensures effective communication.</p> <p>EES 5 Use a variety of thinking skills to anticipate and solve problems.</p> <p>EES 6 Locate, select, organize, and document information using appropriate technology and information systems.</p> <p>EES 7 Analyze, evaluate, and apply relevant information from a variety of sources.</p> <p>EES 8 Show respect for the diverse opinions, values, belief systems, and contributions of others.</p> <p>EES 9 Interact with others in groups or teams that contribute to effective working relationships and the achievement of goals.</p> <p>EES 10 Manage the use of time and other resources to complete projects.</p> <p>EES 11 Take responsibility for ones own actions, decisions, and consequences.</p>



Course Evaluation:

Passing Grade: 50%,

A minimum program GPA of 2.0 or higher where program specific standards exist is required for graduation.

Course Outcomes and Learning Objectives:

Upon successful completion of this course, the CICE student, with the assistance of a Learning Specialist will acquire varying levels of skill development relevant to the following learning outcomes:

Course Outcome 1	Learning Objectives for Course Outcome 1
1. Explain and analyze health promotion theory, models, approaches and strategies for different levels and settings	1.1 Define and explain the differences between theories, models, approaches, strategies and interventions. 1.2 Distinguish between and describe theories/models of implementation and change process theories. 1.3 Illustrate how theories are applied to promote health at various levels. 1.4 Explain individual, network, organization and societal levels of health promotion strategies.
Course Outcome 2	Learning Objectives for Course Outcome 2
2. Define and explain the elements necessary for the successful development, implementation and evaluation of a health promotion strategy.	2.1 Identify and demonstrate the necessary skills needed for planning a health promotion strategy. 2.2 Identify and demonstrate the necessary skills needed for implementing a health promotion strategy. 2.3 Identify and demonstrate the necessary skills needed for evaluating a health promotion strategy.
Course Outcome 3	Learning Objectives for Course Outcome 3
3. Identify and create resources necessary for successful communication of health messages.	3.1 Perform a communication analysis 3.2 Create messages based on target market analysis
Course Outcome 4	Learning Objectives for Course Outcome 4
4. Research and analyze current health promotion initiatives.	4.1 Review and analyze current health promotion initiatives 4.2 Evaluate the effectiveness of current health promotion campaigns
Course Outcome 5	Learning Objectives for Course Outcome 5
5. Demonstrate the skills necessary for fund development.	5.1 Complete a sample grant application. 5.2 Participate in fund development activities (eg. donation letter writing)
Course Outcome 6	Learning Objectives for Course Outcome 6
6. Research, design, implement and evaluate a health promotion initiative using an identified target audience.	6.1 Conduct target audience research 6.2 Develop an effective health promotion campaign for a specific target audience 6.3 Identify, explain and analyze evaluation techniques to measure outcomes of health promotion campaigns

Evaluation Process and Grading System:

Evaluation Type	Evaluation Weight



Assignments	30%
Exam	20%
Health Promotion Intervention	50%

CICE Modifications:

Preparation and Participation

1. A Learning Specialist will attend class with the student(s) to assist with inclusion in the class and to take notes.
2. Students will receive support in and outside of the classroom (i.e. tutoring, assistance with homework and assignments, preparation for exams, tests and quizzes.)
3. Study notes will be geared to test content and style which will match with modified learning outcomes.
4. Although the Learning Specialist may not attend all classes with the student(s), support will always be available. When the Learning Specialist does attend classes he/she will remain as inconspicuous as possible.

A. Further modifications may be required as needed as the semester progresses based on individual student(s) abilities and must be discussed with and agreed upon by the instructor.

B. Tests may be modified in the following ways:

1. Tests, which require essay answers, may be modified to short answers.
2. Short answer questions may be changed to multiple choice or the question may be simplified so the answer will reflect a basic understanding.
3. Tests, which use fill in the blank format, may be modified to include a few choices for each question, or a list of choices for all questions. This will allow the student to match or use visual clues.
4. Tests in the T/F or multiple choice format may be modified by rewording or clarifying statements into layman's or simplified terms. Multiple choice questions may have a reduced number of choices.

C. Tests will be written in CICE office with assistance from a Learning Specialist.

The Learning Specialist may:

1. Read the test question to the student.
2. Paraphrase the test question without revealing any key words or definitions.
3. Transcribe the student's verbal answer.
4. Test length may be reduced and time allowed to complete test may be increased.

D. Assignments may be modified in the following ways:

1. Assignments may be modified by reducing the amount of information required while maintaining general concepts.
2. Some assignments may be eliminated depending on the number of assignments required in the particular course.

The Learning Specialist may:

1. Use a question/answer format instead of essay/research format
2. Propose a reduction in the number of references required for an assignment



3. Assist with groups to ensure that student comprehends his/her role within the group
4. Require an extension on due dates due to the fact that some students may require additional time to process information
5. Formally summarize articles and assigned readings to isolate main points for the student
6. Use questioning techniques and paraphrasing to assist in student comprehension of an assignment

E. Evaluation:

Is reflective of modified learning outcomes.

NOTE: Due to the possibility of documented medical issues, CICE students may require alternate methods of evaluation to be able to acquire and demonstrate the modified learning outcomes

Date:

December 19, 2022

Addendum:

Please refer to the course outline addendum on the Learning Management System for further information.

